Binglei Cai

Tel: 343-297-5840 Email: cai00067@algonguinlive.com Website: www.bingleicai.com LinkedIn: www.linkedin.com/in/bingleicai

SUMMARY OF QUALIFICATIONS

- Java: Solid understanding of object-oriented programming principles and data structures. •
- Database/SQL: Proficiently orchestrated PostgreSQL and MySQL databases, encompassing . meticulous design, seamless implementation, and adept querying strategies.
- Web Programming: well-versed in HTML, CSS, and JavaScript, with practical experience in developing responsive and visually appealing web pages.
- Linux: Experienced in working with Linux operating systems, including system administration tasks ٠ and command-line navigation.

EDUCATION

Computer Programming — Post-Secondary Diploma Algonquin College of Applied Arts and Technology

- GPA: 3.97/4.0
- **Dean's Hornor List**

Advertising — Bachelor's Degree

Jinan University, China

- GPA: 3.45/5.0
- Graduate of Capability and Contribution

PROJECTS

Banking Application (Java, MySQL)

Built using Java, the application connects to a MySQL database, ensuring reliable data management and security. The core functionalities include making transactions, withdrawing funds, transferring money between accounts, and reviewing past transaction histories.

Payment System (Java)

Focusing on utilizing core OOP principles such as abstract classes, inheritance, polymorphism, and interfaces to enhance a banking application.

Pizza Order System (Java)

Focusing on interfaces, polymorphism, and the implementation of a class hierarchy that adheres to a given UML diagram.

Book Managing System (PHP, JavaScript, HTML, CSS)

Involves creating and managing a catalog of books, with functionalities such as user authentication, book information storage, and handling different book-related operations like insertions and checks for book existence.

Personal Website (JavaScript, HTML, SCSS)

09/04/2023 - Present

09/01/2016 - 06/30/2020

04/29/2024 - 05/08/2024

02/01/2024 - 02/20/2024

11/01/2023 - 12/01/2023

04/01/2024 - 04/10/2023

04/01/2024 - 04/10/2024

Leveraging the robust capabilities of HTML, JavaScript and SCSS to create a responsive and visually appealing online presence.

Customer Order and Product Database Design (PostgreSQL)

Focusing on managing customer orders and products within a relational database, providing a structured approach to database design and query implementation.

WORK EXPERIENCE

Social Media Coordinator

- Strategically curated and scheduled content, achieving a 40% increase in audience engagement . through a consistent and timely posting calendar.
- Coordinated with bloggers to create promotional content that boosted referral traffic by 35%. •
- Leveraged analytics tools to monitor social trends and user engagement resulting in a data-driven • approach that increased content popularity by 50%.

04/01/2024 - 04/10/2024

04/01/2021 - 04/30/2023